



**My first question is about the new adventure with the Rolex boutique. One thing is to be dealers but to be a monobrand store is way different.**

*The new venture with Rolex is extremely exciting. In my work i have always strongly felt the responsibility to represent our brand, that in 2019 celebrates 225 years. But inside this boutique this feeling increases, because we have become Ambassadors of a brand with worldwide reputation that doesn't allow any smear. The interest and attention that we found in the Roman public means a further expansion of the energy I daily invest in my job and, I must say, even more strongly, for the entire team of the boutique.*

**How do you manage to combine professional and family life?**

*How wonderful it would be to give an answer that does not raise any socio-political issue! In fact, women at work in Italy suffer for the obvious misalignment between the (debatable) public social services and organizational logics and the parents' needs, starting from the school time, which ends before any office working hours (not to mention those of the trade). The working engagement is unfortunately only allowed to mothers who have an efficient family network (I mean grandparents, but also fathers very engaged in domestic life) or financial resources that allow an organization with plan A, plan B and plan C! In addition to economic and organizational aspects, the most important part is the personal attitude. I have always known that the intellectual curiosity and commitment that characterize me would have kept me active in the world of work also with children at home, and I was right. Today my two children are my greatest joy, and energy source that is renewed every time I go back home at night. It's definitely a commitment, but also an incentive to strengthen my skills: greater efficiency and concentration at work, flexibility and a never before felt ability to voltage to zero stress at the end of the day, giving way to joy and tenderness.*

**How does it feel to be a woman in a world like that of watchmaking, known to be very masculine, but where women are playing an increasingly important and dynamic role, both as a managers as well as customers?**

*I'm not very fond of "categories". I think that success in the world of work must be tied to individual skills. Whoever reaches a managerial role, man or woman, must have the appropriate skills profile. Of course, the world of watchmaking has the distinction of addressing an audience of customers historically mostly composed by men. This makes harder for women to be considered competent counterparts, because mechanics has long not been considered a women's field of expertise. But as an increasing number of women entered the scientific faculties, similarly also happened in our stores, as well as in the leading positions of the watchmaking brands. With results that, at least as far as we are concerned, are positive: on four stores of the Hausmann Group, three Store managers are women! And I can testify that it is a great pleasure to read the satisfied expression of a male customer, who won the initial diffidence, feels appeased by discussing watches with a, allow me the definition, young woman.*



**GIULIA  
MAURO**